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| zachary dennigAdobe AEM 6 senior content manager & web authorI am a versatile front-end Lean/Agile web developer and content manager, with 12 years of industry experience, focusing on front-end web authoring and design specifically using Adobe AEM cloud CMS. I have strong experience with software UI/UX, multimedia production, editing, encoding, CMS, & LMS. I recently relocated to Los Angeles and am currently contracting for Apple in Culver City, CA.EXPERIENCEApple, Inc. | Culver City, CASENIOR WEB CONTENT MANAGER (Lead)(April 2019 – current)Digital marketing role, as a content authoring lead for Apple’s personal audio device product line, Beats Audio, and their respective website system, across 13 languages, and 27 regions. This is a full-time on-site contract role through Infosys, Apple campus in Culver City.* Manage content authoring, publishing and assets for all digital channels
* Localize content for 27 regions in coordination with translation software/services
* Develop, test and provide solutions for AEM / multiple digital platforms
* Coordinated the “smoothest launch" in Beats history (Powerbeats Pro, April 2019)

Academy of Art | San Francisco, CAONLINE COURSE INSTRUCTIONAL PRODUCER(2008 – 2018)SF’s largest art school, hosting over 1,000 active online courses, and dozens of degree paths. Online Education department, built and maintained web-based accredited college classes.* Built/maintained hundreds of online college classes across dozens of fields
* served tens of thousands of undergraduate/ graduate art students, globally
* worked hand in hand with content editors, course authors (professors), dev team
* Adobe AEM CMS/DAM, LMS, Jira (HelpDesk ticketing), Adobe Creative Cloud

EDUCATION Rensselaer Polytechnic, Troy, NY — *Bachelor of Science*MAY 2003 - MARCH 2007* Majoring in Electronic Media, Arts, and Communication, minor in Game Design
* Four-year honor student, cumulative GPA 3.86, Capstone Thesis Award Winner

Adobe Experience Manager 6: Qualification Specifics**Here are some more details regarding my specific qualifications and experience, relating to AEM Web Authoring, consulting, and content management:*** **AEM 6 Development for the #3 "Fortune-100" company - large-scale, fully customized CMS systems -**Lead/senior AEM author for Apple's Beats by Dre team (current), #1 primary-stakeholder
* **Extremely strong Digital Asset Management in AEM 6** - large-scale asset and multimedia management, compression/encoding standardization, image-slicing and specing, strong experience interfacing with design teams, video and audio compression standards and best practices, metadata management, batch file processing techniques and tool sets.
* **AEM Multi-Site Management** - automating content deployment across multiple locale (27) and language groups (13), governance models, blueprint/inheritance configuration, live copy, rollouts, translation systems and services, component sync.
* **Multi-language translation, automation, and deployment** - coordination with integrated/customized iTranslate systems (RWS Moravia/WorldServer) web copy translation project submission, translation teams, interfacing with language experts, site-wide, large-scale automated/batch translation import projects, full-circle
* **Strong front-end web language experience** - HTML, CSS, proficiency with Javascript, prototyping
* **Unit & A/B Testing** - Lean unit testing methodologies, Agile, Kanban, primarily tracked in Jira, Basecamp
* **Usability and Experience testing**- Proof of Concept (Building concept pages from Invision/Sketch wireframes and mockups, end-of-cycle iterations)
* **Large-scale site/system audits** - Design, documentation, and spreadsheet tracking for site-wide audits (Excel, Quip, Sheets) updates/implementation
* **Documentation of core internal specifications** - Creation of team how-to's, style guides, training documentation, tutorials, etc. (Basecamp, Quip, Acrobat, InDesign)
* **Strong design sense** - Adobe Creative Cloud expertise, 15 years Photoshop experience, 11 years Illustrator, 5 years Bridge, 3 years AfterAffects/Premiere, imaging, typography, branding
 | **zackdennig@gmail.com**[**www.zackdennig.com**](http://www.zackdennig.com)**(978) 886-1484**SKILLS* Web authoring (desktop/mobile)
* Content Management (CMS)
* Learning Management (LMS)
* Digital Asset Management (DAM)

Software user experience* Apple “Human Interface” standards
* Web language/translation systems
* Agile/Lean/responsive resign
* Graphics & multimedia
* Media editing/encoding
* Presentation design

SOFTWARE**Creative:** Adobe Creative Cloud**,** Sketch,Photoshop, Illustrator, Dreamweaver, Bridge, Lightroom, Premiere, After Effects**Adobe Experience Manager (AEM 5 and 6):** Authoring, DAM, metadata, locale integration, iTranslate/WorldServer, CMS language integration systems, ProductCentral SKU/inventory web**Multimedia tools:** Logic Pro X, Final Cut, Audacity, Quicktime, After Effects, Pro, Compressor, Garage Band, various A/V hardware**Productivity/Comm:** Jira, Basecamp, Quip, Numbers, Excel, Jira, Hipchat**Other:** HTML and CSS, Javascript, Google Software Cloud, Mac & PC friendly, IT/networking, Microsoft Office Suite |